Facebook fundamentals

Seniors Computer Group
3/22/2014
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Types of Facebook pages

- Individual – Your personal page
- Group – Selective membership, e.g. Relatives; Bridge group
- Page – Public, e.g. Commercial; SCG

Getting Started

- www.facebook.com
- Sign up
  - Real full name
  - Valid email address
  - Password
  - DOB (optional)
  - Gender (optional)

Personal profile

- Education
- Employer
- Photo
- Lots of additional info as you wish
  - Favorite books, movies, TV shows, etc.

Security

- Be careful what you show in your personal profile
  - No address or phone numbers
- Understand that lots of people can see your posts, not just your Friends
- Don't announce that you are going on vacation and will be gone 2 weeks.

invite friends

- From your email contacts
- Send invitations
- Receive Friends Requests
- Refuse unwanted invitations
- Block unwanted Friends (unfriend)

communicate

- Post Public or Group messages
- Post pictures, links, attachments
- Comment on other's postings
- Share postings w/ other FB members
- Private messages
- Chat online

Page layout - Logon

- Top banner
  - Search
  - Personal info
  - Home
  - Find Friends
  - Friends Requests
  - Messages
  - Notifications
  - Privacy shortcuts

Let's look…

Page layout - Home

Four panes:
- Pane 1 – FB feature selection
  - Profile; News Feed; Pages; Apps; Groups; Friends; Interests
- Pane 2 – News Feed: post public msg; postings
- Pane 3 – Notifications; Help (see More)
- Pane 4 – Friends

Let's look…

News feed – major activity area

- Read posts
- LIKE posts
- Comment on posts
- Share posts w/ other FB members
- Add photos and/or links
- Delete your posts

Let's look…

scg facebook page

- www.facebook.com/SeniorsComputerGroup
- Click LIKE
- Share info, comments
- Ask questions
- Get the latest SCG info

Let's look…

That's all folks

Thanks for your attention
(and no rotten tomatoes)

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